



San Juan Capistrano Little League

Since 1952, San Juan Little League has enjoyed the privilege of serving the communities of San Juan Capistrano, Dana Point, Capo Beach, and Rancho Mission Viejo. For over 70 years, thousands of children have grown up into young adults on the historic fields of Old Majors in downtown San Juan Capistrano. We appreciate the shared excitement and enthusiasm from our local businesses within our community in keeping this tradition alive! We sincerely thank you for your participation.

Sponsorships Include:

- Sponsor Banners and Team Banners
- Logo Placement on Team Jerseys
- Logo/Link Placement on League Website & Instagram
- Opening Day Recognition/Booth/Stand



League Membership:

- Families in RMV, SJC, and Dana Point
- 85% email open rate
- 450+ league participants
- 1000+ league parent/guardians

League numbers are approximate based on previous year memberships.

Sponsorship Rates:

- \$250 – Team Spirit Sponsorship
- \$300 - RBI Sponsorship
- \$600 – Home Run Sponsorship
- \$1000 - Grand Slam Sponsorship



Support San Juan Capistrano Little League



Serving the communities of San Juan Capistrano, Capó Beach, and Rancho Mission Viejo since 1952

SPONSORSHIP LEVELS

TEAM SPIRIT SPONSOR - \$250

- Your logo on one team jersey or team banner

RBI SPONSOR - \$300

- Company banner displayed at Old Majors Field or Esencia Sports Park* throughout the 2025-26 season**

*Limited banner space available at Esencia - first come, first served!

\$550 if you sponsor a company banner at Old Majors and Esencia!

HOME RUN SPONSOR - \$600

- Company banner displayed at **Old Majors Field** or Esencia Sports Park throughout the 2025-26 season
- **Hyperlinked company logo** on League website
- **Opportunity to set up booth/stand** at Opening Day ceremonies

GRAND SLAM SPONSOR - \$1000

- **Two team sponsorships** (Your logo on two team jerseys)
- Company banner displayed at **Old Majors Field** or Esencia Sports Park throughout the 2025-26 season
- **Hyperlinked logo** on League website
- Coordinated **Instagram** sponsor post
- **Opportunity to set up booth/stand** at Opening Day ceremonies

*OTHER SPONSORSHIP OPPORTUNITIES ARE AVAILABLE



THANK YOU FOR YOUR SUPPORT!





SAN JUAN CAPISTRANO

L I T T L E L E A G U E

Fall 2025 and Spring 2026 Seasons

Dear Friends of San Juan Capistrano Little League,

For over 70 years, San Juan Capistrano Little League has proudly served children in our community, ages 4–14. Generations of players have learned the values of sportsmanship, teamwork, and fair competition on our historic fields—all thanks to the support of dedicated volunteers and generous community partners like you.

As a non-profit organization, our league relies on registration fees, fundraising, snack bar revenue, and sponsorships to operate. These funds support field maintenance, uniforms, equipment, and scholarships for families who otherwise could not afford to participate. Simply put, your support keeps the tradition of youth baseball alive in San Juan Capistrano and now the growing community of Rancho Mission Viejo.

We are reaching out to our business and community partners to ask for your help in making this season our most successful one yet! You can support us through a tax-deductible donation or by choosing from one of our sponsorship opportunities (see attached Sponsorship Agreement). Every contribution makes an impact and helps ensure that our players have a safe, fun, and rewarding Little League experience.

Please don't hesitate to reach out with any questions or to discuss how you'd like to get involved. I would be happy to assist you in selecting the sponsorship package that works best for you and/or working together to create a new sponsorship opportunity!

Thank you for investing in the children of our community. We look forward to seeing you at the field!

Warmly,

Kristen Dennis

Director of Sponsorships & Fundraising

San Juan Capistrano Little League

📞 949-525-6587 | ✉️ sponsors@sjcll.com

SERVING THE COMMUNITIES OF SAN JUAN CAPISTRANO •
CAPO BEACH • RANCHO MISSION VIEJO

SAN JUAN CAPISTRANO LITTLE LEAGUE • P.O. BOX 458, SAN JUAN CAPISTRANO, CA 92675
sponsors@sjcll.com • WWW.SJCLL.COM • TAX ID #23-7169788



Local Little League Sponsorship Agreement

This agreement between the San Juan Capistrano Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2025-2026 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

For the above considerations, the Sponsor donates \$ _____ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____
Sponsor Representative Signature Date

Printed or Typed Name Title

By _____
Local Little League President's Signature Date

Printed or Typed Name



SAN JUAN CAPISTRANO

L I T T L E L E A G U E

DATE

BUSINESS NAME / ADDRESS

Dear _____ :

Thank you for your donation of _____ Dollars to San Juan Capistrano Little League on. As you may know, as a non-profit organization, our operating budget depends entirely on registration fees, fundraising and snack bar revenue along with the generous support of local businesses and individual sponsors. All proceeds help fund league operations, field maintenance and assist children from our community whose families cannot afford to pay registration fees to participate in the league.

Your support will aid us in furthering our goals.

San Juan Capistrano Little League is a 501(c)(3) organization. Your contribution is tax deductible to the extent allowed by law. No goods or services were provided in exchange for your generous donation. San Juan Capistrano Little League's Tax ID / EIN is 23-7169788.

Again, thank you for your support.

Sincerely,

San Juan Capistrano Little League

SJCLL Representative

S E R V I N G T H E C O M M U N I T I E S O F S A N J U A N C A P I S T R A N O • D A N A P O I N T
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